

## HOW TO CREATE TEACHABLE MOMENTS FOR KIDS

A teachable moment is an unplanned, or intentionally placed, learning opportunity. These can happen anywhere and at anytime. They provide parents, guardians, and teachers the chance to help children learn new concepts and deepen their understanding of previously acquired knowledge. This can also be very useful when considering the design process as students can be more informed as they develop future iterations.

Parents, guardians and teachers have learned to watch for these moments. They listen and pay close attention ready to pounce with questions or thoughtful discussion at any time. We can create these moments especially when kids are working on a project or doing their homework by asking open ended questions. More importantly we need to be ready to explain and discuss the 'why' behind the child's answer and encourage them to research and dig deeper. This 'why' is the key to creating the teachable moment to better decode the world they live in.

Sometimes these questions and discussions can lead to questions that adults can't answer and this is the golden opportunity to model how to learn instead of what to learn! When you don't have the answer it gives kids the chance to learn alongside you: "That's a great question! Let's look it up together!" This builds confidence because it's ok that we don't always have all the answers. More importantly, it gives kids the sense of pride to learn that we are all life-long-learners.

## CREATING YOU AND CO. TEACHABLE MOMENT QUESTIONS

Create a video commercial explaining your logo.

What is your story?

Why is individuality important in our society?

How do your different materials react together?

How will the sun affect your colors?

How will it react to light

What are the important individuals that made history in your community?

How were they trailblazers?  
What would have been their logos?

Is your logo a geometric design?

What are your logo's dimensions?

If you wanted to advertise with printed posters estimate how many would you need to cover a 5 block radius on telephone poles?

In what ways do others move and have physical activity in your company?

What problem does your company solve?

Does your company address any of the SDG's?

If your company had a jingle what would the lyrics and melody be? What instruments make sounds that relate best to your company?

When choosing your logo colours what colour theory did you use?

When you chose your logo colours what image or emotions did you want to conjure using psychology of colour?

Use different mediums to mockup your logo (modeling clay, water color, digital)

You found this activity interesting, visit this website <https://www.bethebrand.store/> Two young entrepreneurs from NB took their business to the next level. Contact them to learn what they did to make it ethical and how they are doing their part to help economic justice. They made their story, how can it affect yours?

